



2017 IMPACT REPORT

Service Never Sleeps mobilizes communities to promote "Allyship," an active way of life that exercises bridge-building to ensure equality, opportunity, and inclusion for everyone.

OUR THREE-PRONGED PROGRAMMING

Fellowship Program	Corporate Partnership	Allyship Workshop
10 Fellows served 8 nonprofits	50 employee volunteers, served 8 nonprofits	400+ people trained
1,200 service hours completed	Over 500 hours of skills-based service	99% of participants felt equipped to be effective allies
\$100k+ value contributed nonprofits	100% of nonprofits reported tangible solutions provided	99% of participants committed to an Allyship lifestyle
100% Fellows committed to continued Allyship	100% employee commitment to ongoing volunteerism	100% of participants would recommend the workshop

Fellowship – *We Build Leading Allies*

SNS hosts a Fellowship year of part-time service that places young professionals with local nonprofits to complete skills-based service projects, in conjunction with monthly leadership training. We foster issue-oriented allies and dynamic leaders of tomorrow..

100% of Fellows felt they had a positive impact on both their nonprofit partner and the community directly served by their work, and committed to ongoing leadership in the Allyship movement.

Highlighted Fellow Accomplishments

"I helped my nonprofit begin the process of professionalizing their organization. Through developing marketing materials and bringing some structure to their strategic planning, hopefully my work will bring the organization to the next level of long-term growth."

COLLECTIVE ACTION FOR SAFE SPACES	Tripled the number of participants trained in bystander intervention, created first program report
CODE OF SUPPORT FOUNDATION	Developed Google AdWords strategy for SEO, allowing for hundreds more clients to be reached
THE JOSH ANDERSON FOUNDATION	Supported securing over \$50k in grants for implementation of student mental health program
SERVE YOUR CITY	Created budget, implemented new accounting system, and developed marketing plan



Corporate Partnership – *We Engage The Private Sector in Active Citizenship*

SNS leverages the strengths and resources of corporations, and the skills and innovation of their employees, to build capacity for community nonprofits. Companies invest in social responsibility, engage with their communities, and contribute to their employees' leadership development through skills-based service.

Avascent was our first corporate partner!

Days of Service

- Facilitated 2 service days, matching 50 consultants with 8 nonprofits, to develop tangible solutions to custom problem statements
- 97% of participants said the service was a good use of their skills, and would to take part in another service day
- 100% of nonprofit partners said the sessions were valuable and enjoyable

"Thanks so much for this opportunity! What an amazing group of professionals who were so thoughtful in their support of our need." — nonprofit partner

The Josh Anderson Foundation

- 10 consultants created data collection methodologies over the course of 6 months, for JAF's inaugural "Our Minds Matter" school club mental health program
- JAF can "confidently take the program to scale," and expand to additional schools with supporting data

"I made improvements in my client-facing skills... this was a great way to get more exposure to that." — Avascent consultant

Changing Perceptions

- 10 consultants provided data collection and assessment procedures over the course of 6 months, to evaluate Changing Perceptions' programs for returning citizens
- Weekly surveys and categories of focus were scoped and created, allowing the nonprofit to better structure their curriculum and track milestones of their work

I'm most proud of helping this organization become better organized and optimized to better serve its population." — Avascent consultant

Allyship Training – *We Empower Bridge-builders!*

SNS trains allies who can actively promote social justice as a way of life by facilitating a half-day training workshop that exercises bridge-building to ensure social justice for everyone

"One of the best workshops I've EVER been to— a lot of really practical tools that make this feel less overwhelming because there is so much to do!"

"I had never considered Allyship as a training moment; I love the idea of this being a learnable skill and one that can grow with practice."

99% of participants plan to commit to an Allyship lifestyle post-workshop

400+ people trained

99% of participants felt equipped and empowered with tools to be effective allies

100% of participants found the workshop valuable & would recommend it to a friend or colleague

Want to get involved? Visit www.serviceneversleeps.org to learn more!